

American Musicological Society  
194 Mercer Street, Room 404, New York, NY 10012-1502

*JOURNAL OF THE AMERICAN MUSICOLOGICAL SOCIETY*  
ADVERTISEMENT INSERTION ORDER

The premier journal in the field, the *Journal of the American Musicological Society* publishes scholarship from all fields of musical inquiry: historical musicology, critical theory, music analysis, iconography and organology, performance practice, aesthetics and hermeneutics, ethnomusicology, gender and sexuality, and popular music and cultural studies. Founded in 1948, JAMS is recognized for the breadth of its intellectual scope and the high caliber of its articles, book reviews, and commentary.

Advertising in the *Journal of the American Musicological Society* is managed by the **University of California Press**. *JAMS* is printed 3 times annually (April, August, December) and has a total circulation of 4,250.

**Advertising rates per issue:**

Full-page ad(s)	(print area: 4½”w x 7½”h)	\$475
Half-page ad(s)	(4½”w x 3½”h)	\$360
Cover 4	(print area: 4½”w x 7½”h)	\$600

<b>DEADLINES:</b>	<b>Issue</b>	<b>Reservation</b>	<b>Artwork</b>
	April	February 15	March 1
	August	June 15	July 1
	December	October 15	November 1

**Ad Specs:** Submit ads as 300 dpi print-optimized PDF/X-1a files with fonts and images embedded. All ads black and white non-bleed unless otherwise noted. Black and white ads should be set as grayscale. The dimensions of the file must match the reserved ad space.

**Please submit ads to:** [adsales@ucpressjournals.com](mailto:adsales@ucpressjournals.com).

**Terms:** All ads subject to publisher’s approval. Each insertion order should clearly address ad space being reserved and billing information. Cancellations made after the published reservation date will be subject to a 100% cancellation fee.

**Payment:** Prepayment is required of first-time advertisers. 30 days from invoice/tearsheet notice for continuing advertisers. Checks, Visa, MasterCard, and Wire Transfer accepted.

**Discounts:** 15% to agencies; 10% to publishers whose books are reviewed; 25% on mailing list rental price in combination with a print ad in the same journal; 10% for two issue contract; 10% for two or more pages, same issue; 15% for four+ issue contract.

**Contact:** University of California Press Journals + Digital Publishing Advertising Sales Representative, 155 Grand Ave., Suite 400, Oakland, CA 94612-3758 **E-mail:** [adsales@ucpressjournals.com](mailto:adsales@ucpressjournals.com)