

American Musicological Society  
194 Mercer Street, Room 404, New York, NY 10012-1502

ADVERTISE IN THE *AMS DIRECTORY*

Online form available at [www.ams-net.org/administration/advertising.php](http://www.ams-net.org/administration/advertising.php)

Beginning with the 2017 edition, The *AMS Directory* will be distributed to AMS members and institutional subscribers in PDF format. Its appearance remains similar to previous years, and contains listings for all current AMS members and institutional subscribers, as well as introductory listings of the core programs of the Society.

With the change in format, the AMS is instituting a significant pricing reduction for advertising, as well as accepting color advertisements.

**Please note reduced pricing schedule:**

_____	Full-page ad(s) <i>(two or more pages: \$100 per page)</i>	(print area: 4½”w x 7½”h)	\$125
_____	Half-page ad(s)	(4½”w x 3½”h)	\$75

**TOTAL ORDER:** \_\_\_\_\_

**NEW!** Now accepting **color** ads. An Index of Advertisers will also be included.

**SUBMISSION DEADLINE:** Ad artwork must be received by **Friday, April 28, 2017**

**ACCEPTABLE FILE FORMATS:** PDFs (fonts embedded) that meet PDF/X-1a specifications are preferred. EPS/PS files with fonts embedded are acceptable. High-resolution TIF and JPG images are acceptable. MS-Word .doc files may be acceptable if widely available typefaces are used. Minimum resolution recommended for images: 300 dpi. Files that do not meet these requirements are subject to an additional technical services handling charge. If in doubt, phone or e-mail prior to submission.

**TRANSMITTING ADS TO AMS:** Files **under 25 mb** should be sent as attachments to an e-mail message. For larger files, please contact the AMS.

**WE CAN HELP!** If you'd like us to design your advertisement, please contact us. Our rates are reasonable

**PLEASE RETURN THIS FORM** to: American Musicological Society, attn: Katie VanDerMeer, 194 Mercer Street, Room 404, New York, NY 10012-1502, e-mail: [ams@ams-net.org](mailto:ams@ams-net.org), fax 877-679-7648. Invoices will be sent after the Directory is published, and are payable upon receipt.

*Please provide contact and billing information as follows:*

Company name \_\_\_\_\_

Contact name, tel., e-mail \_\_\_\_\_

Billing name, mailing address \_\_\_\_\_

Billing tel., e-mail for further questions \_\_\_\_\_