

American Musicological Society, Inc.

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SUBMISSION DEADLINES: INSERTION ORDERS: MONDAY, 22 FEBRUARY 2010
RECEIPT OF ART: MONDAY, 1 MARCH 2010

MECHANICAL SPECIFICATIONS AND PRICES:

Full page	4 ¼"w x 7 ¼"h	\$270
Vert Half	2"w x 7 ¼"h	\$190
Hori Half	4 ¼"w x 3 ⅜"h	\$190 (\$135 for educational institutions)
Cover 2		SOLD
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Bleed Size	6"w x 9"h	
Binding	Perfect	
Printing	Web offset, uncoated stock	
Color	Black only.	

ACCEPTABLE FILE FORMATS: PDFs (fonts embedded) that meet PDF/X-1a specifications are preferred. EPS/PS files with fonts embedded are acceptable. High-resolution TIF and JPG images are acceptable. MS-Word .doc files may be acceptable if widely available typefaces are used. Minimum resolution recommended for images: 300 dpi. CRC (negative or positive) is also accepted. *Files that do not meet these requirements are subject to an additional technical services handling charge. If in doubt, phone or e-mail prior to submission.*

WE CAN HELP! If you'd like us to design your advertisement, please contact us. Our rates are reasonable.

TRANSMITTING ADS TO AMS: Files **under 10 mb** should be sent as attachments to an e-mail message. Larger files may be sent on CD. Ads may also be posted for download on the AMS or the advertiser's web or FTP site.

DISCOUNT: 10% for two pages, 20% for three pages, 25% for four or more pages.

The above prices are valid through December 31, 2010. Place your order for 2011 now, if you wish!

PLEASE SEND ADVERTISING SPACE RESERVATIONS to the American Musicological Society, attn. 2010 Directory Advertising, e-mail ams@ams-net.org.

Invoices will be sent together with two tear sheets and one copy upon publication, and are payable upon receipt.

Please contact the AMS office if you have any questions about placing an ad in the *Directory*.